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PRESS RELEASE

Cloud Nine Incentives Celebrates Double Win at 2024 IPM Awards

London, 20th September 2024 – Cloud Nine Incentives is thrilled to announce a momentous victory at the 2024 IPM Awards, held at the prestigious Nobu Hotel in London. The agency took home two awards in the highly competitive category of 'Best Management of Incentive, Prize and/or Loyalty Promotions.'

Cloud Nine was awarded Gold for its exceptional work on an incentive campaign for Adidas Terrex, which stood out for its creativity, on site execution, and remarkable results. In addition, the agency also secured a Bronze for another outstanding promotional initiative for SEAT.

These accolades reaffirm Cloud Nine's commitment to delivering innovative, results-driven incentive programs that inspire loyalty and drive brand engagement.

"We are incredibly proud of our team and grateful for the recognition at this year's IPM Awards," said Sophie Chambers, Co-Founder of Cloud Nine Incentives. "Our partnership with Savvy Marketing and Adidas Terrex showcases our ability to design and execute powerful incentive campaigns that resonate with customers and exceed expectations."

The wins highlight Cloud Nine Incentives as a leader in the industry, further cementing its reputation for excellence in managing incentive and loyalty programmes.

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About Cloud Nine Incentives:

Cloud Nine Incentives is a leading agency specializing in incentive, prize, and loyalty promotions, creating unique solutions that drive engagement and results for global brands.



Travel Prizes, Prize Fulfilment & Handling,
Campaign Management, Group Events & Incentives...
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